

The Institute for Innovation and Entrepreneurship at UTD

*Leveraging the power of ideas and technology to create new ventures
and add economic, social and cultural value to our community*

innovation@utdallas.edu
<http://innovation.utdallas.edu>

Objectives



- Support the positioning of UTD as an institution recognized not only for research leadership, but also for the positive impact it has on its region and society through the innovative application of new knowledge
- Foster the development of an entrepreneurial mindset across the university

Objectives



- Encourage and facilitate cross-disciplinary collaboration
- Proactively engage the community and the marketplace in ways that further the sharing of knowledge and the commercialization of our technologies.

Mission of the Institute

Our mission is to foster and support the development of The University of Texas at Dallas as a leading research university, nurturing a culture of creativity, innovation and exploration across the institution.

Our programs and activities are focused in four areas:

- Academic & Student Programs
- Facilitate Collaboration
- Community Outreach
- Research



Mission: Academic & Student Programs

We will:

- Support the development of nationally recognized programs emphasizing creativity, innovation and entrepreneurship, and preparing our students to succeed in today's entrepreneurial economy.



Academic Programs

■ Graduate Programs

- 11 Courses in School of Management
- 2 Courses in Economics
- Concentration in Innovation & Entrepreneurship (MBA/MS)

■ Undergraduate Programs

- 3 courses in School of Management
- 2 Courses in Economics
- Concentration in Innovation & Entrepreneurship (BA)
- Minor in Innovation & Entrepreneurship

■ Cross-disciplinary programs

- Arts & Technology Program
- MS in Biotechnology
- MSEE/MBA
- MD/MBA



Student Programs and Activities

- UTD Inventors & Entrepreneurs Club
- UTD Business Idea Competition
- Sponsor UTD Teams in Regional & National Business Plan Competitions
- Coordinate Internships in Entrepreneurial Companies



Mission: Facilitate Collaboration

We will:

- Facilitate collaboration and alliances among faculty, researchers, students and the broader community, including investors, entrepreneurs, businesses, governments and higher education institutions across the region.



Programs to Facilitate Collaboration



- Entrepreneurship & Commercialization Boot Camp
- Third Thursday Brown Bag
- Launch Pad Program
- Individualized Consultation for Faculty Entrepreneurs

Mission: Community Outreach

We will:

- Provide entrepreneurs and researchers in all disciplines with venues for interaction, education, support, and enhanced access to the technology, markets, financial resources, partners and services essential to the creation of new enterprises.



Programs for Community Outreach

- Entrepreneurial Development Series
- Quarterly Research & New Venture Showcase
- North Texas High School Business Plan Competition
- UT Inventors & Entrepreneurs Awards Luncheon



Mission: Research

We will:

- Conduct world class research that extends our understanding of the theory and practice of innovation, including both commercial entrepreneurship and the processes of creative thinking that generate innovative practices across the spectrum of human enterprise, including science, technology, business and the arts.



Coming Events:

Entrepreneurial Development Series

- A practitioner-oriented program of education and skill development designed for entrepreneurs, aspiring entrepreneurs, and key employees in entrepreneurial firms
- Jointly presented by IIE and STARTech Early Ventures
- Eight consecutive Saturdays: Sept 9 – Oct 28, 2006
- Certificate in Entrepreneurship from UTD School of Management
- Program cost: \$995
- Register online:
<http://innovation/utdallas.edu>

PROGRAM

- Opening Reception/Dinner (*Sept 8th*)
- Finding & Evaluating Opportunities
- Setting the Course: *Strategy & Market Positioning*
- Laying the Foundation: *Product/Service Development, Pricing, Sales, Distribution*
- Assembling the Team
- Business Plan and Investor Pitch
- Financing Startup and Growth
- Entrepreneurial Leadership: *Changing Roles & Responsibilities*
- Graduation Reception

Coming Events:

Quarterly Research & New Venture Showcase

- **The World of Nanotechnology - October 20th, 2006**
 - **TI Auditorium: Erik Jonsson School of Engineering & Computer Sciences at UTD**
 - **Researcher presentations: Nanotechnology research and applications**
 - **Company presentations: Local firms involved in nanotechnology research and commercialization**
 - **Panel discussions: industry, researchers, investors**
 - **Networking opportunities: Lunch and afternoon reception**
 - **Register online (\$95) at <http://innovation.utdallas.edu/iie-events.htm>**

Coming Events:

Quarterly Research & New Venture Showcase

- Virtual Worlds, Gaming & Simulation - January 19th, 2007
 - Davidson Auditorium, School of Management, UTD
 - Researcher presentations: New technologies and applications
 - Company presentations: Local firms involved in research and commercialization of virtual worlds, simulation and game technology
 - Panel discussions: industry, researchers, investors
 - Networking opportunities: Lunch and afternoon reception
 - Register online (\$95) at <http://innovation.utdallas.edu/iie-events.htm>

Management Team



Dr. Joseph C. Picken – Executive Director
School of Management



Dr. David L. Deeds – Academic Director
School of Management



Dr. Andrew J. Blanchard – Associate Director
Erik Jonsson School of Engineering & Computer
Sciences

Executive Committee

- **Andrew J. Blanchard, Ph.D.** - Engineering & Computer Sciences
- **David L. Deeds, Ph.D.** - Management
- **Donald A. Hicks, Ph.D.** – Economic, Political and Policy Sciences
- **Midori Kitagawa, Ph.D.** – Arts & Humanities
- **Rafael Martin** – Engineering & Computer Sciences
- **Joseph C. Picken, Ph.D.** – Management
- **Robert L. Robb** – Management
- **DJ Yang** – Natural Sciences & Mathematics



Advisory Board



Matt Blanton
Founder & CEO,
STARTech Early
Ventures



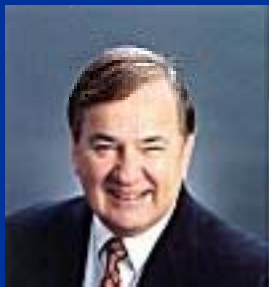
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Contact Us

The Institute for Innovation & Entrepreneurship at UTD

The University of Texas at Dallas

PO Box 830688 MS 43

Richardson, TX 75083-0688

(972) 883-5990

innovation@utdallas.edu

<http://innovation.utdallas.edu>