

For Immediate Release

March 25, 2009

**UTD Team Takes Top Honors at WBT-IC² University
Technology Commercialization Competition**

A team of students from the UT Dallas School of Management took top honors at the WBT-IC² University Technology Commercialization Competition held on March 24-25, 2009 in Arlington, Texas.

MBA students Stephen Dunlap and William “Ben” Morrow took first place with PassPro-tech™, a unique single-sign-on password technology that offers a simple, secure way to authenticate users on multiple networks with a significantly higher level of security than competing technologies. The system is intended for applications in which multiple pre-authorized clients access and interact with one or more central server installations (banks, securities firms, universities, medical institutions, large corporations, military and government agencies, ISPs, etc.) across either the Internet or proprietary intranets.

In the competition, PassPro-tech™ bested teams from the University of Texas at Austin, Southern Methodist University, Texas Tech University, Baylor University, Iowa State University, the University of Kansas, the University of Louisville, Yale University, Boston College, and Kennesaw State University. UT Dallas teams also took first and third places in the same competition in 2008.

Dunlap and Morrow were the graduate division winners of the second annual UT Dallas Business Idea competition, hosted by the Institute for Innovation and Entrepreneurship at UT Dallas in November of 2008. In 2007, the same duo walked away with top honors in the undergraduate division of the UT Dallas competition with their Green Grid entry.

As the winner of the WBT-IC² University Technology Commercialization Competition, PassPro-tech™ will receive a cash award of \$10,000, legal services valued at \$10,000, consulting advice from a panel of experts valued at \$10,000, and an invitation to the world renowned Global MOOT CORP Competition at The University of Texas at Austin in May.

The PassPro-tech™ system utilizes both hardware and software components to provide secure internet authentication, while providing a robust level of protection from all kinds of malicious attacks by hackers. The technology underlying the PassPro-tech™ system was invented by Dr. Jim Pritchard and has been under development since 2000. Four patents have been issued and six are pending. The entire system is transparent to the user and is as easy to use as remembering a simple username or username/password combination and pressing a button.

School of Management

The School of Management, the largest of the university's seven schools, maintains an intense focus on technology and management. It addresses the challenges of today's technology-driven global society by providing cutting edge programs based on extensive research to meet the needs of tomorrow's industry for the betterment of society. The school's Full-Time MBA program ranks 26th among public schools of business and 53rd overall, according to *US News & World Report*. *Financial Times* ranks the research productivity of the SOM faculty 20th worldwide, and it ranks the school's executive MBA first in Texas and tied for 10th in the US.

The Institute for Innovation & Entrepreneurship at UT Dallas.

The Institute for Innovation & Entrepreneurship at UTD is a collaborative initiative of the schools of Arts and Humanities, Behavioral and Brain Sciences, Engineering and Computer Sciences, Management, Natural Sciences and Mathematics, and Economic, Political and Policy Sciences. The institute supports and complements the traditional roles of the university, with a specific focus on facilitating creativity, innovation and entrepreneurial activity through programs and activities provided both internally and to the external community. The Institute's role is that of a facilitator, catalyst and program sponsor – *leveraging the power of ideas and technology to create new ventures and add economic, social and cultural value to our community.*

For further information, contact Nancy Hong, IIE Assistant Director (972-883-5990), or visit the IIE website at <http://innovation.utdallas.edu>.