

Robert L. Robb

Biographical Summary

Associate Vice President for Technology Commercialization

Director, Venture Development
Institute for Innovation and Entrepreneurship at UT Dallas

Senior Lecturer—Entrepreneurship
MBA Program, UTD School of Management

Robert L. Robb is the Associate Vice President for Technology Commercialization at UT Dallas, Director of Venture Development for The Institute of Innovation & Entrepreneurship at UTD (IIE) and a Senior Lecturer in Entrepreneurship in the School of Management at the University of Texas at Dallas. Mr. Robb heads the new Office of Technology Commercialization and leads the “virtual incubation” initiative at UTD and is an investor in or advisor to several early stage enterprises. Mr. Robb’s perspective of new venture development is that of entrepreneur, venture investor and institutional venture developer with over 27 years experience in creating, managing and advising emerging enterprises. He has funded, founded, nurtured and/or managed 24 early stage companies and served as CEO of 7 emerging enterprises. Seven of the 24 companies Mr. Robb assisted or managed have established a combined market capitalization in excess of \$1.3 Billion with several of these enterprises being acquired by larger firms. He has coached entrepreneurs and advised early stage companies in all facets of creating and managing new ventures and has raised more than \$80 million for start-up and early stage companies.



Mr. Robb’s experience includes 6 years as a venture investor with two, seed-stage, venture capital firms, including a public venture fund, which he founded. Also, he served as Director of the Technology Management Office at the University of Michigan with responsibility to reorganize and rebrand the TMO and proactively commercialize Michigan’s innovations through the creation of new ventures. Additionally, Mr. Robb served as Executive Director of Venture Development for BCM Technologies, Inc., the technology commercialization arm of Baylor College of Medicine, where he facilitated the launch of new enterprises founded on BCM’s new inventions.

He currently serves as an advisor or consultant to several early stage companies, including, Aqua-Synergy, Catawater Enterprises, BioSig ID, MicroTransponder, Solarno, Pungo, Inc., and North Texas Enterprise Center, a business accelerator.

Mr. Robb received a Bachelor of Science degree in Environmental Biology and a Master of Science Degree in Parasitology/Microbiology from the University of Utah.