

## **Robert L. Robb**

**Associate Vice President for Technology Commercialization**

**Director, Venture Development**

Institute for Innovation and Entrepreneurship at UT Dallas

**Clinical Professor—Entrepreneurship**

Graduate Program, UTD School of Management



Robert L. Robb heads the new Office of Technology Commercialization, leads the new venture development initiative at UTD, teaches Entrepreneurship in the graduate program at UT Dallas and is an investor in and/or an advisor to several early stage enterprises. Mr. Robb's perspective of new venture development and technology commercialization is that of entrepreneur, venture investor and institutional venture developer with over 28 years experience in creating, managing and advising emerging enterprises, primarily in the life science and med tech arenas. He has funded, founded, nurtured and/or managed 32 early stage companies and served as CEO of 7 emerging enterprises. Seven of the 32 companies Mr. Robb assisted or managed have established a combined market capitalization in excess of \$1.3 Billion with several of these enterprises being acquired by larger firms. He has coached entrepreneurs, universities, incubators and economic development organizations and advised early stage companies in all facets of creating and managing new ventures and has raised directly more than \$80 million for start-up and early stage companies.

Mr. Robb's experience includes 6 years as a venture capital investor with two, seed-stage, venture capital firms, including a public venture fund, which he founded. Also, he served for 5 years as Director of the Technology Management Office at the University of Michigan where he reorganized and rebranded the TMO for the purpose of proactively commercializing University of Michigan's innovations through the creation of new ventures.

Mr. Robb received a Bachelor of Science degree in Environmental Biology and a Master of Science Degree in Parasitology/Microbiology from the University of Utah.