

The Institute for Innovation and Entrepreneurship at UTD

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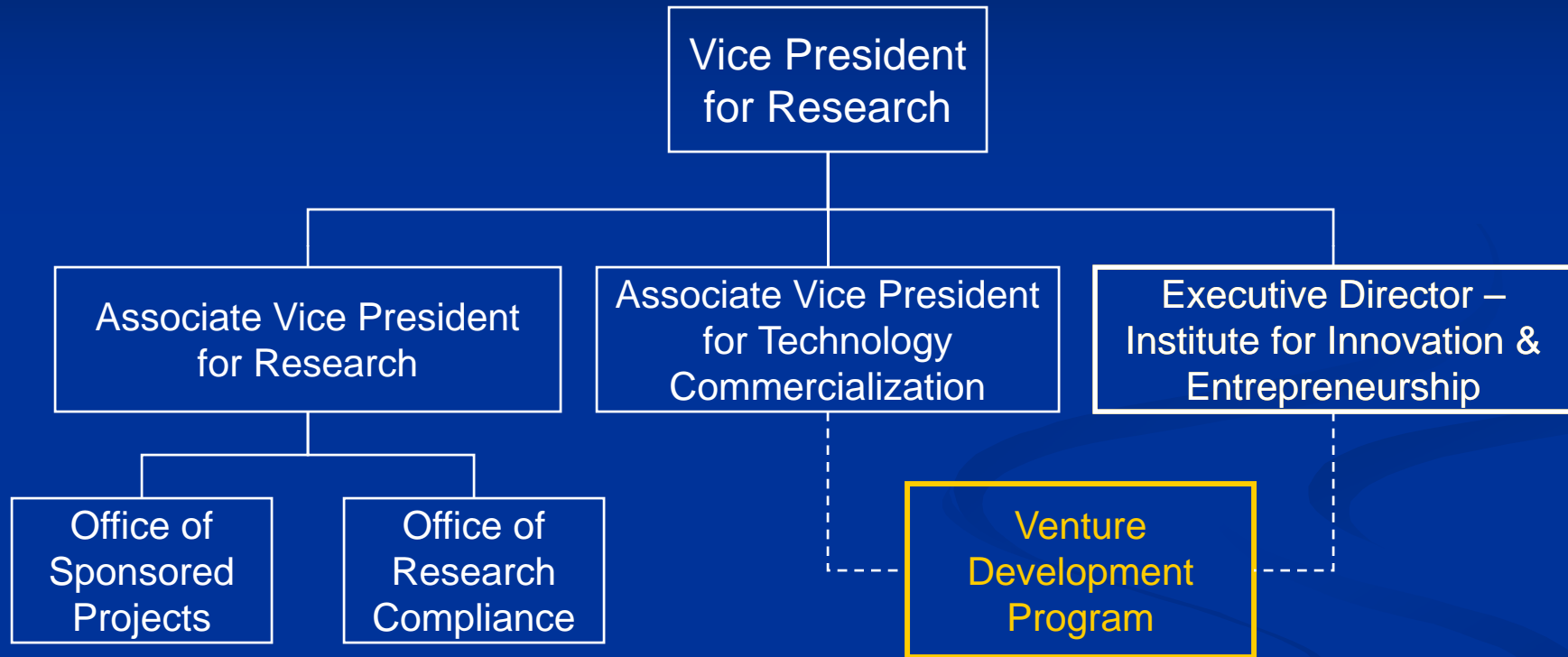
Leveraging the Power of Ideas and Technology



The Institute for Innovation & Entrepreneurship at UT Dallas

- Established in April 2006
 - Collaborative initiative of all seven schools of the university
 - Role as a facilitator, catalyst and program sponsor
 - Focused on technology-based entrepreneurship: *“leveraging the power of ideas and technology to create new ventures and add economic, social and cultural value to our community”*
- Programs in five areas:
 - Academic and student programs
 - Faculty/Staff development (*creating an entrepreneurial mindset*)
 - Community outreach
 - Venture Development
 - Research

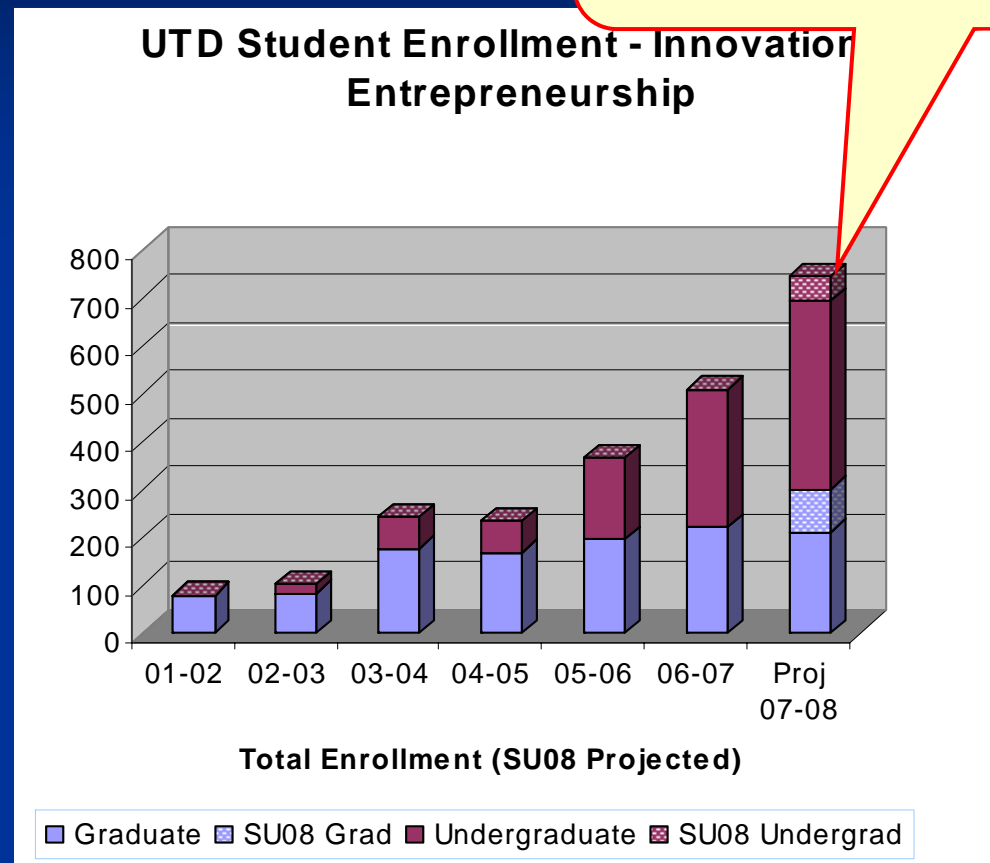
Organization Chart



Academic and Student Programs

Projected enrollment
for 2007-2008: 740
students – 46% growth
over prior year

- Academic curricula
 - Established Summer 2002
 - 13 graduate courses; MBA and MS program concentrations
 - 5 undergraduate courses; minor in Innovation & Entrepreneurship; concentration in BA degree program
 - Several cross-disciplinary degree programs; more on the way
- 4 full-time; 2 adjunct faculty
- Emphasis on experiential learning; entrepreneurs in the classroom



Student Programs

- Innovation & Entrepreneurship Club
 - 50+ active members
- UTD Business Idea Competition
 - October-November of each year
 - 2007 Competitors: 39 teams; nearly 100 students
 - \$39,000 in prizes awarded
- National Business Plan Competitions (sponsored 3 teams)
 - CEDIC Big 12 New Venture Competition (1st and 3rd)
 - Rice Business Plan Competition (4th)
 - Tulane Social Venture Competition (competed)
 - UT Austin Moot Corp Competition (competed)
 - Licensing Executives Society Graduate Business Plan Competition (1st)

Faculty/Staff Development: *Creating an Entrepreneurial Mindset*

- Commercialization & Entrepreneurship Boot Camp
 - Target audience: faculty, staff, graduate students, community
 - December/May of each year
 - Program
 - Idea generation and evaluation
 - IP protection
 - Business plans
 - UTD commercialization process/resources
 - Financing alternatives/options
- Individualized consultation – venture development

Community Outreach

- Research & New Venture Showcases (quarterly)
 - Theme-based programs highlighting research, innovation and commercialization opportunities from UT Dallas laboratories
 - Rotate content and venues among the seven schools of the university
- Entrepreneurial Development Series (8 modules)
 - Executive education initiative targeted at entrepreneurs, aspiring entrepreneurs and technology managers in established companies
- Innovation & Entrepreneurship Opportunity Camp
 - Summer program for HS juniors and seniors

Venture Development Initiative

- Joint initiative with OTC – began Fall 2007
- MBA student interns on IIE staff working to facilitate venture development; spin out new companies
- Direct support: market research and analysis, business plan development, support for fundraising efforts
- Education and training: boot camps, courses, entrepreneurial development series
- Individualized consultation (faculty are all former entrepreneurs)
- Six companies currently in incubation

Institute Sponsors

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