Launch Your Ideas With UT Dallas

The UT Dallas Launchpad Program is a 10-week, experiential program that pulls faculty, staff and students into an environment to incubate ideas and engage prospective customers in preparation for the launch of a new business concept. Launchpad is built off of a highly successful program created by Venturewell and implemented across the country.

The 10-week program will work hands on with up to 20 students, faculty and staff who are pursuing the launch of a new business concept and will be offered twice annually on Friday mornings from 8 a.m. to 10 a.m.

Key Dates for Spring 2016:

- 1/25/16 – Launchpad Kickoff Mixer, Venture Development Center (ROC Building)
- 1/29/16 – Launchpad Applications Due
- 2/01/16 – Team Announced Via Email
- 2/05/16 – Week 1: Intros/Customer Development, Venture Development Center (ROC)
- 2/12/16 – Week 2: Value Proposition, Venture Development Center (ROC)
- 2/19/16 – Week 3: Customer Segments, Venture Development Center (ROC)
- 2/26/16 – Week 4: Channels, Venture Development Center (ROC)
- 3/04/16 – Week 5: Customer Relationships, Venture Development Center (ROC)
- 3/18/16 – Week 6: Revenue Model, Venture Development Center (ROC)
- 3/25/16 – Week 7: Partners, Venture Development Center (ROC)
- 4/01/16 – Week 8: Resources and Costs, Venture Development Center (ROC)
- 4/08/16 – Week 9: Presentation Skills, Venture Development Center (ROC)
- 4/15/16 – Week 10: Lessons Learned and Final Status Update, Venture Development Center (ROC)

Learn more at our Spring 2016 Kickoff Mixer on January 25 from 4 p.m. to 6 p.m. in the Venture Development Center lobby located inside the UT Dallas ROC Building.

For more information, visit utdallas.edu/iie/launchpad or contact Jeremy Vickers at jeremy.vickers@utdallas.edu.