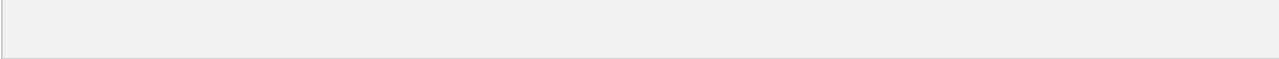# Big Idea Competition - Application Form

Survey Flow

Q1 Big Idea Competition, UT Design Startup, and Entrepreneurship Awards Application Form

The Big Idea Competition (BIC), hosted annually by the Institute for Innovation and Entrepreneurship, is the largest university startup competition in North Texas! In one night, $100,000 in prizes will be awarded to undergraduate and graduate students and alumni together from all disciplines across UT Dallas!

Apply now to pitch your innovative startup idea in front of your peers and a panel of esteemed judges for cash and scholarship awards. Don't miss this chance to be part of one of the most celebrated nights of entrepreneurship in North Texas, recognizing the entrepreneurial progress of UT Dallas students, staff, faculty, and alumni.

APPLICATION DEADLINE: October 1, 2018
SEMIFINALS: October 26, 2018
BIC FINALS EVENT: November 12, 2018
Award categories and eligibility criteria:

Big Idea Pitch Competition Awards
Eligibility: Must be currently enrolled UT Dallas student, any major, any classification

Grand Prize: $25,000
Second Prize: $10,000
Third Prize: $5,000

Entrepreneurship Awards
Eligibility: Open to UT Dallas students, staff, faculty, and alumni

Innovate(her): $5,000
Eligible businesses will have a woman founder or at least one woman co-founder among the founding shareholders

Best Undergraduate Pitch: $5,000
Teams comprised of undergraduate students only

Biggest Social Impact: $5,000
Eligible businesses and organizations will be focused on significant social impact

Biggest Idea: $5,000
Open to students, alumni, faculty or staff who have developed or are working on a business

with the most disruptive product or service innovation

UTDesign Startup Challenge: $20,000
The UTDesign Startup Challenge leverages experiential learning through the Erik Jonsson School of Engineering and Computer Science's UTDesign senior capstone course to help bring high-potential technology startups to life. Selected ventures receive $15,000 of engineering services over one or two semesters, a technical mentor, business coaches, and $5,000 towards approved business expenses to establish and grow the business. This program culminates with the UTDesign capstone Demo Day where each participating startup presents their working prototype.
The UTDesign Startup Challenge selection committee will consider student startups using the following evaluation criteria: Affiliation with UT Dallas   Commitment to take CometX or comparable entrepreneurial training program approved by the Blackstone LaunchPad   Technological challenges and requirements in line with the standards and capabilities of respective engineering seniors (software, IOT, robotics, etc.)   Clear industry problem, product/company value proposition, and business model   Market research, customer discovery exercises, business and product plans, and any operational progress or milestones achieved to date   Founding team committed to venture success

----

Q2 Primary Contact Information

○ First Name (1) _____

○ Last Name (2) _____

○ Email (UTD Email preferred if current student) (3)
_____

○ School, Department, or Major (4)
_____

⊙

Q8 Primary contact classification:

▼ Undergraduate - Freshman (1) ... Staff Member (9)

Q23 Please identify all of the categories for which you are applying:

☐ Pitch Competition Awards - Currently Enrolled Students Only (1)

☐ Biggest Idea - Students/alumni/faculty/staff with most disruptive/innovative idea (2)

☐ Biggest Social Impact - Business/idea with social impact (3)

☐ Innovate(her) Award - Woman founder or co-founder (4)

☐ Best Undergraduate Pitch - Team must be all undergraduate students (6)

☐ UTDesign Startup Challenge - UTD affiliates, open to mentorship and committed to venture success (5)

Q4 Team Name or Company Name

_____

Q21 How many members are on your team including yourself?

_____

Q22 Please list names and emails for each team member participating in the competition.

_____

_____

_____

_____

_____

Q9 You have up to 150 words to answer each of the following questions.

*

Q24 Give us your elevator pitch! Communicate your idea in a way that will pique the interest of our judges!

_____

_____

_____

_____

_____

*

Q10 Problem: What problem does your idea or venture solve?

_____

_____

_____

_____

_____

*

Q25 Solution: Describe your solution.

_____

_____

_____

_____

_____

*

Q11 Customers: Who will use your product or service?

_____

_____

_____

_____

_____

*

Q26 Customers: What do you estimate your total addressable market to be?

_____

_____

_____

_____

_____

✱

Q12
Competitive Landscape: What businesses will you compete against? Why is your product or service superior to what competitors are currently providing?

_____

_____

_____

_____

_____

✱

Q13 Business Model: How will your business make money? How do customers buy your product or service? How much does it cost?

_____

_____

_____

_____

_____

✱

Q14 Marketing: What is your go-to-market strategy? How will you win customers?

_____

_____

_____

_____

_____

✱

Q16 Team Advantage: What makes your team qualified? Please tell us about any advantages your team members bring to your venture or idea?

_____

_____

_____

_____

_____

✱

Q17 Progress to Date: Share any progress to date on developing your idea or share any other useful information not covered in previous questions (i.e. customer engagement, patents filed, competitions won, money raised, etc.).

_____

_____

_____

_____

_____

✱

Q15 Funding and Milestones: What are the next major milestones you are trying to reach? How much funding will you need to reach the next milestones?

_____

_____

_____

_____

_____

---

*

Q18 Key Tasks: Please list the key tasks required to accomplish your next milestones.

_____

_____

_____

_____

_____

Display This Question:

If Primary contact classification: = Alumnus

Q30 Please provide any supporting documentation:

Display This Question:

If Primary contact classification: = Alumnus

Q31 Please provide any links to publications, websites, etc supporting your application:

_____

_____

_____

_____

_____

Q29 Please acknowledge that you have read and accept the funding guidelines posted above for student awards by clicking this box:

☐   I have read the funding guidelines and accept the conditions for receiving financial awards from the Big Idea Competition. (7)

Page Break —

<div>✳</div>

Q19
UTDesign Startup Challenge

Please describe the product your team would like to develop through the assistance of UTDesign:

_____

_____

_____

_____

_____

Q20 Please confirm you have read the rules and eligibility criteria required to participate as a UTDesign Startup by checking the box.

Visit the following links for more information if required:
https://innovation.utdallas.edu/ut-design-startup-challenge
https://www.utdallas.edu/utdesign/

☐ I confirm I have read the requirements and agree to the terms of the funding guidelines. (4)

End of Block: Default Question Block