Big Idea Competition - Application Form

Survey Flow

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Q1 Big Idea Competition, UT Design Startup, and Entrepreneurship Awards Application Form

The Big Idea Competition (BIC), hosted annually by the Institute for Innovation and Entrepreneurship, is the largest university startup competition in North Texas! In one night, $100,000 in prizes will be awarded to undergraduate and graduate students and alumni together from all disciplines across UT Dallas!

Apply now to pitch your innovative startup idea in front of your peers and a panel of esteemed judges for cash and scholarship awards. Don't miss this chance to be part of one of the most celebrated nights of entrepreneurship in North Texas, recognizing the entrepreneurial progress of UT Dallas students, staff, faculty, and alumni.

APPLICATION DEADLINE: October 1, 2018
SEMIFINALS: October 26, 2018
BIC FINALS EVENT: November 12, 2018

Award categories and eligibility criteria:

**Big Idea Pitch Competition Awards**
Eligibility: Must be currently enrolled UT Dallas student, any major, any classification

- Grand Prize: $25,000
- Second Prize: $10,000
- Third Prize: $5,000

**Entrepreneurship Awards**
Eligibility: Open to UT Dallas students, staff, faculty, and alumni

- **Innovate(her): $5,000**
  Eligible businesses will have a woman founder or at least one woman co-founder among the founding shareholders

- **Best Undergraduate Pitch: $5,000**
  Teams comprised of undergraduate students only

- **Biggest Social Impact: $5,000**
  Eligible businesses and organizations will be focused on significant social impact

- **Biggest Idea: $5,000**
  Open to students, alumni, faculty or staff who have developed or are working on a business
with the most disruptive product or service innovation

**UTDesign Startup Challenge: $20,000**
The UTDesign Startup Challenge leverages experiential learning through the Erik Jonsson School of Engineering and Computer Science's UTDesign senior capstone course to help bring high-potential technology startups to life. Selected ventures receive $15,000 of engineering services over one or two semesters, a technical mentor, business coaches, and $5,000 towards approved business expenses to establish and grow the business. This program culminates with the UTDesign capstone Demo Day where each participating startup presents their working prototype.

The UTDesign Startup Challenge selection committee will consider student startups using the following evaluation criteria:

- Affiliation with UT Dallas
- Commitment to take CometX or comparable entrepreneurial training program approved by the Blackstone LaunchPad
- Technological challenges and requirements in line with the standards and capabilities of respective engineering seniors (software, IOT, robotics, etc.)
- Clear industry problem, product/company value proposition, and business model
- Market research, customer discovery exercises, business and product plans, and any operational progress or milestones achieved to date
- Founding team committed to venture success

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**Q2 Primary Contact Information**

- First Name (1) ________________________________
- Last Name (2) ________________________________
- Email (UTD Email preferred if current student) (3) _______________________________________________________________________
- School, Department, or Major (4) _______________________________________________________________________

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**Q8 Primary contact classification:**

- ▼ Undergraduate - Freshman (1) ... Staff Member (9)
Q23 Please identify all of the categories for which you are applying:

- Pitch Competition Awards - Currently Enrolled Students Only (1)
- Biggest Idea - Students/alumni/faculty/staff with most disruptive/innovative idea (2)
- Biggest Social Impact - Business/idea with social impact (3)
- Innovate(her) Award - Woman founder or co-founder (4)
- Best Undergraduate Pitch - Team must be all undergraduate students (6)
- UTDesign Startup Challenge - UTD affiliates, open to mentorship and committed to venture success (5)

Q4 Team Name or Company Name

Display This Question:
If Primary contact classification: = Undergraduate - Freshman
Or Primary contact classification: = Undergraduate - Sophomore
Or Primary contact classification: = Undergraduate - Junior
Or Primary contact classification: = Undergraduate - Senior
Or Primary contact classification: = Graduate Student
Or Primary contact classification: = Ph.D. Student

Q21 How many members are on your team including yourself?

Display This Question:
If How many members are on your team including yourself? Text Response Is Greater Than 1
Q22 Please list names and emails for each team member participating in the competition.

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Q9 You have up to 150 words to answer each of the following questions.

Q24 Give us your elevator pitch! Communicate your idea in a way that will pique the interest of our judges!

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Q10 Problem: What problem does your idea or venture solve?

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Q25 Solution: Describe your solution.

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Q11 Customers: Who will use your product or service?

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Q26 Customers: What do you estimate your total addressable market to be?

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Q12 Competitive Landscape: What businesses will you compete against? Why is your product or service superior to what competitors are currently providing?

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Q13 Business Model: How will your business make money? How do customers buy your product or service? How much does it cost?

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Q14 Marketing: What is your go-to-market strategy? How will you win customers?

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Q16 Team Advantage: What makes your team qualified? Please tell us about any advantages your team members bring to your venture or idea?

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Q17 Progress to Date: Share any progress to date on developing your idea or share any other useful information not covered in previous questions (i.e. customer engagement, patents filed, competitions won, money raised, etc.).

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Q15 Funding and Milestones: What are the next major milestones you are trying to reach? How much funding will you need to reach the next milestones?

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Q18 Key Tasks: Please list the key tasks required to accomplish your next milestones.

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Display This Question:

If Primary contact classification: = Alumnus

Q30 Please provide any supporting documentation:

Display This Question:

If Primary contact classification: = Alumnus

Q31 Please provide any links to publications, websites, etc supporting your application:

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<td>Or Primary contact classification: = Ph.D. Student</td>
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Q29 Please acknowledge that you have read and accept the funding guidelines posted above for student awards by clicking this box:

- I have read the funding guidelines and accept the conditions for receiving financial awards from the Big Idea Competition. (7)
Q19
UTDesign Startup Challenge

Please describe the product your team would like to develop through the assistance of UTDesign:

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Q20 Please confirm you have read the rules and eligibility criteria required to participate as a UTDesign Startup by checking the box.

Visit the following links for more information if required:
https://innovation.utdallas.edu/ut-design-startup-challenge
https://www.utdallas.edu/utdesign/

☐ I confirm I have read the requirements and agree to the terms of the funding guidelines. (4)