

2019 BIC - Student Pitch Application Form

Big Idea Competition - Student Pitch Competition Application Form

The Big Idea Competition (BIC), hosted annually by the Institute for Innovation and Entrepreneurship, is the largest university startup competition in North Texas! In one night, \$100,000 in prizes will be awarded to undergraduate and graduate students and alumni together from all disciplines across UT Dallas!

Apply now to pitch your innovative startup idea in front of your peers and a panel of esteemed judges for cash and scholarship awards. Don't miss this chance to be part of one of the most celebrated nights of entrepreneurship in North Texas, recognizing the entrepreneurial progress of UT Dallas students, staff, faculty, and alumni.

APPLICATION DEADLINE: October 20, 2019

SEMIFINALS: November 1, 2019

BIC FINALS EVENT: November 12, 2019

Award categories and eligibility criteria:

Student Pitch Competition Awards

Eligibility: Must be currently enrolled UT Dallas student, any major, any classification

Grand Prize: \$25,000

Second Prize: \$10,000

Third Prize: \$5,000

Entrepreneurship Awards

Eligibility: Open to UT Dallas students, staff, faculty, and alumni

Innovate(her): \$5,000

Eligible businesses will have a woman founder or at least one woman co-founder among the founding shareholders

Best Undergraduate Pitch: \$5,000

Teams comprised of undergraduate students only

Biggest Social Impact: \$5,000

Eligible businesses and organizations will be focused on making a significant social impact

Biggest Idea: \$5,000

Awarded to the idea or business with the most disruptive product or service innovation

UTDesign Startup Challenge: \$20,000 - SEPARATE APPLICATION REQUIRED

The UTDesign Startup Challenge leverages experiential learning through the Erik Jonsson School of Engineering and Computer Science’s UTDesign senior capstone course to help bring high-potential technology startups to life. Selected ventures receive \$15,000 of engineering services over one or two semesters, a technical mentor, business coaches, and \$5,000 towards approved business expenses to establish and grow the business. This program culminates with the UTDesign capstone Demo Day where each participating startup presents their working prototype.

The UTDesign Startup Challenge selection committee will consider student startups using the following evaluation criteria:

- Affiliation with UT Dallas
- Commitment to take CometX or comparable entrepreneurial training program approved by the Blackstone LaunchPad
- Technological challenges and requirements in line with the standards and capabilities of respective engineering seniors (software, IOT, robotics, etc.)
- Clear industry problem, product/company value proposition, and business model
- Market research, customer discovery exercises, business and product plans, and any operational progress or milestones achieved to date
- Founding team committed to venture success

Primary Contact Information

- First Name (1)
- Last Name (2)
- Email (UTD Email preferred if current student) (3)
- School, Department, or Major (4)

Primary contact classification: (Student, Staff, Faculty, Alumni)

Please identify all of the categories for which you are ELIGIBLE for:

- Student Pitch Competition Awards - Currently Enrolled Students Only
- Biggest Idea - Students/alumni/faculty/staff with most disruptive/innovative idea
- Biggest Social Impact - Business/idea with social impact
- Innovate(her) Award - Woman founder or co-founder
- Best Undergraduate Pitch - Team must be all undergraduate students

Team Name or Company Name

How many members are on your team including yourself?

Display This Question:

If If How many members are on your team including yourself? Text Response Is Greater Than 1

Please list names and emails for each team member participating in the competition.

NAME THE FILE YOUR BUSINESS OR IDEA NAME BEFORE UPLOADING - Please attach a video no longer than 90 seconds that explains: What is the problem you are solving and why? Who are your customers? What traction/response/research do you have so far proving your idea is valid? *(file upload)*

If you had trouble uploading a video file, please upload it to youtube, dropbox, or box and share the link here:

NAME THE FILE YOUR BUSINESS OR IDEA NAME BEFORE UPLOADING

Please upload a pitch deck that includes the following:

Business/Idea Name & Contact Information

Problem/Opportunity

Value Proposition

Describe your product/service and what makes it unique

Business model - how will you make money? How much does your product/service cost?

Go to market plan - how will you reach your customers?

Competitive analysis - who are your competitors?

Your management team and advisors if applicable

Financial Projections & Key Metrics - 3 year projections and anticipated metrics/milestones

Current status - accomplishments to date, what you would do with funds

(file upload)

Please provide any links to publications, websites, etc supporting your application:

Please acknowledge that you have read and accept the funding guidelines posted above for competition awards by clicking this box:

I have read the funding guidelines and accept the conditions for receiving financial awards from the Big Idea Competition.